
LEVI STRAUSS & CO.

FOR IMMEDIATE RELEASE

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LEVI STRAUSS & CO. ANNOUNCES PARTICIPATION IN UPCOMING INVESTOR CONFERENCES

SAN FRANCISCO (March 7, 2025) – Levi Strauss & Co. (NYSE: LEVI) today announced that Harmit Singh, chief financial and growth officer, will be participating in fireside chats and one-on-one meetings with analysts and institutional investors at the following events:

- Citi's Global Consumer & Retail Conference on March 10, 2025, in Aventura, Florida.
 - Access 1:00pm (ET) webcast below:
 - <https://kvgo.com/citi-global-consumer-retail-conference-2025/levi-strauss-and-co-march>
- UBS's 2025 Global Consumer and Retail Conference on March 13, 2025, in New York, New York.
 - Access 11:00am (ET) webcast below:
 - https://event.webcasts.com/starthere.jsp?ei=1709825&tp_key=18ad172b71&tp_special=8

After each event, a replay of the webcasts will be available on the company's investor website at <http://investors.levistrauss.com>.

Please contact your Citi or UBS representative, respectively, for attendance information and additional details.

About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Levi Strauss Signature™, Denizen®, Dockers® and Beyond Yoga® brands. Its products are sold in approximately 120 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,400 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2024 net revenues were \$6.4 billion. For more information, go to <http://levistrauss.com>, and for financial news and announcements go to <http://investors.levistrauss.com>.

Source: Levi Strauss & Co. Investor Relations

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