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LS&Co. Contact: Andrea Hicklin
Levi Strauss & Co.
(415) 501-7777
newsmediarequests@levi.com

LEVI STRAUSS & CO. NAMES TEN ENTREPRENEURS TO GLOBAL FELLOWSHIP PROGRAM

Fellows represent next generation of sustainable apparel leaders focused on reducing water impact

SAN FRANCISCO (July 28, 2016) – Levi Strauss & Co. (LS&Co.), the global leader in jeanswear, today announced ten socially and environmentally conscious entrepreneurs who were chosen to participate in the LS&Co. Collaboratory, an annual fellowship program aimed at creating a more sustainable apparel industry. More than 100 individuals from ten countries around the world applied for the program, representing a wide range of apparel businesses and ideas.

LS&Co.'s first group of Collaboratory fellows will participate in an exclusive workshop, designed in partnership with the Aspen Institute, where they will create solutions to reduce their water impact in order to advance sustainability in the apparel industry. Held this fall at LS&Co.'s Eureka Innovation Lab, fellows will work alongside LS&Co. leaders as well as experts in the field to accelerate their water sustainability ideas.

"We're impressed by the caliber of applications we received from around the world and inspired by the bold thinking and shared commitment to creating a more sustainable apparel industry," said Chip Bergh, President and CEO of LS&Co. "Our goal with the Collaboratory is to fuel the next generation of apparel makers and accelerate sustainability innovation, and we're excited about what this group of fellows will accomplish."

In addition to the Collaboratory workshop, fellows may receive up to \$50,000 in funding to implement their water sustainability solutions.

Follow the LS&Co. company blog, [Unzipped](#), for more stories about the LS&Co. fellows.

The 2016 LS&Co. Collaboratory Fellows

Miriam Dym

Founder of [Dym | california textiles](#), a workshop focused on producing local, "slow" textiles.

Mo Elliott

Founder and CEO of [Fayettechill](#) Clothing Company, which creates inspired apparel for outdoor enthusiasts.

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Jesus Ciriza Larraona

Founder and executive director of [the Colours of Nature](#), a natural dye company specializing in indigo.

Kevin McCracken

Co-founder of [Social Imprints](#), a full-service merchandising company that employs at-risk populations.

John Moore

Co-founder and creative director of [Outerknown](#), a sustainable menswear brand that blends function and style starting at the supply chain.

Pauline Munga

Founder and creative director of [Home Abroad](#), a startup featuring ethically made fashion that incorporates African textiles.

Wesley Owiti

CEO and co-founder of [Cherehani Africa](#), a social enterprise focused on women's empowerment and financial inclusion through sustainable fashion.

Kavita Parmar

Founder and creative director of the [IOU Project](#), an experiment to rethink how goods are produced and sold in a way that empowers artisans and protects the environment.

Benita Singh

Co-founder and CEO of Le Souk, the first online global textiles marketplace.

Rebecca van Bergen

Founder and executive director of [Nest](#), a nonprofit committed to the social and economic advancement of the fashion and home industry's informal workforce.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 2,800 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2015 net revenues were \$4.5 billion. For more information, go to <http://levistrauss.com>.

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